

# ADVICE AND FINANCE

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Agency for Business &  
Economic Development



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DEG provides support for private sector investment in emerging economies and developing countries. This can take a variety of forms, including equity participation or loans. Aside from providing business and project financing, DEG offers investors years of experience and know-how in implementing successful foreign investment projects.

Through its programme „Up-Scaling“, the DEG finances innovative pioneering investments by German and local SMEs in developing countries during the start-up phase.

DEG's support services are tailored to businesses whose financing needs lie somewhere between microfinancing from KfW Development Bank and the classical finance provided by commercial banks.

## PARTNER

The Agency for Business & Economic Development is funded by the German Federal Ministry for Economic Cooperation and Development and supported by DEG and GIZ.

## CONTACT

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# GLOBAL BUSINESS ENGAGEMENT

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The Agency for Business & Economic Development is a key partner for German and European companies interested in investing or planning business ventures in developing countries and emerging economies. The Agency assists them in identifying suitable financing and promotional programmes as well as in identifying local contacts. Furthermore it advises on project planning.

The Agency offers tailor-made advice, free of charge, on local conditions and on available support that is appropriate for your needs.

Together with our partners and supporting organisations we draw on a comprehensive international network and we can assist with the local implementation of your projects.

# OUR ADVISORY SERVICES

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## **Dialogue with business partners**

Assisting companies with project planning: GIZ offers sector-specific advisory services for companies every step of the way, from project design to implementation. It draws on the expertise of the EZ-Scouts at the German chambers and business associations as well as the ExperTS deployed with the German Chambers of Commerce Abroad.

## **Advice and support**

Information about GIZ's integrated development partnerships, develoPPP.de, investment financing, feasibility studies and much more.

## **Local implementation**

Provision of GIZ's technical expertise on-site; support from our DEG and GIZ network worldwide.

## **Knowledge transfer and cooperation**

Information on and access to existing development cooperation activities and projects.

# DEVELOPMENT PARTNERSHIPS

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Whether the aim is to provide training for local employees, promote the use of low-carbon technologies or improve social standards at production facilities – business and development objectives often intersect.

BMZ's develoPPP.de programme fosters the involvement of German and European companies at the point where business opportunities and development goals overlap, with a view to implementing pilot or investment support projects in developing countries and emerging economies.

These development partnerships enable private companies to cooperate with organisations such as the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, DEG - Deutsche Investitions- und Entwicklungsgesellschaft mbH (DEG) and sequa gGmbH.

**We are here to help!**